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“And the Beat Goes On”
Frank Koci Charity Art Auction to Benefit Local Homeless Charities

[Sacramento, California]: Selected works of Beat Generation artist, Frank Koci will be auctioned off to benefit three local charities that assist people experiencing homelessness. The auction will take place Sunday, November 14th, from 4 -7 PM at Mulvaney’s B&L, located at 1215 19th Street in Midtown Sacramento.

The collection of works was curated by prominent Sacramento civil rights attorney, Mark Merin, who has long been an advocate for the homeless community. Proceeds will be distributed to Loaves & Fishes, Sacramento Homeless Organizing Committee and Safe Ground Sacramento, Inc.

“I have a strong connection to Koci’s art,” says Mr. Merin. “My hope is that others can connect with the artist the way that I have, and we can make a difference in the lives of those in our community who are in most need,” he adds.

Assisting in the coordination of the event are Blue Bushel Creative Marketing and Youth Connections Unlimited (YCU).

“When Mark approached me, I was thrilled at the idea of contributing whatever resources I have available to help the homeless in our community,” says Jason Richardson, CEO of Blue Bushel and Board Member at YCU. “Just this summer successfully launched our own community art program benefiting youth arts education for underserved communities, *Plein Air Sac*. To me, working with Mark [on this project] is great way to serve our community.”

Frank Koci’s works will be featured on the social media channels of Plein Air Sac, Blue Bushel, and other auction partners. Also, YCU is launching a new program to promote arts while also benefiting local charitable efforts. You can learn more by visiting www.charityartauctions.org, where you can also learn more about the artist, view the works to be auctioned and RSVP for the event.

For additional information and inquiries, please contact Mark Merin at 916-812-1546.

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